



## About

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### Who We Are

Irwin Fritchie Urquhart Moore & Daniels LLC serves as national, regional, and local counsel for public companies, privately owned businesses, governmental entities, non-profit organizations, individuals, and insurers with civil litigation needs. We were founded in 2000 by six partners from one of the oldest firms in New Orleans who had a collective vision of creating a firm that would provide the highest level of service to our clients.

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### LEADERSHIP

Irwin Fritchie attorneys are leaders in professional organizations throughout the country and around the world. Our attorneys have held key leadership positions in the International Association of Defense Counsel (IADC), Association of Defense Trial Attorneys (ADTA), National Association of Railroad Trial Counsel, Defense Research Institute (DRI), American Bar Association (ABA), the Louisiana Association of Defense Counsel, the New Orleans Bar Association, the New Orleans Federal Bar Association, and the St. Thomas More Inn of Court.

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### Our Philosophy

*At Irwin Fritchie, we have the will, talent, and experience to win.*

When it comes to the most challenging, high-stakes trials, we fiercely defend our clients, fight for the most favorable outcomes, and work diligently to win. After all, *win* is part of the Irwin Fritchie name.

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### MEETING CLIENT NEEDS

Irwin Fritchie's goal is to thoroughly understand and support the business objectives of our clients. We achieve superior results by seizing the initiative in litigation and finding effective solutions that provide positive client outcomes. Where early resolution of litigation is not obtainable, we use our experience, knowledge, and creativity to achieve superior results for our clients throughout the trial process and beyond.